

2018 Public Opinion Research At a Glance:

In March 2018, The Allstate Foundation released national survey data measuring the public's perception of domestic violence and financial abuse, revealing a staggering gap between public concern and action on domestic violence.

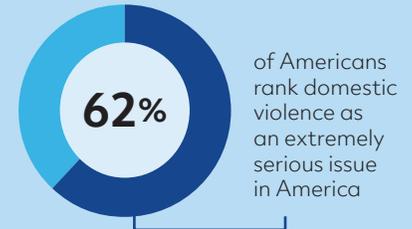
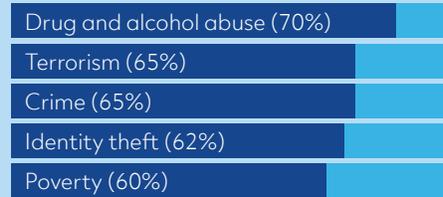


Allstate
Foundation

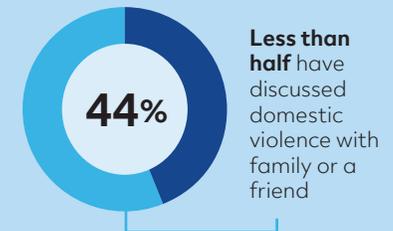
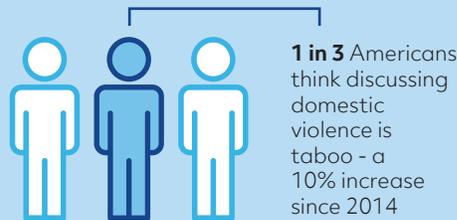
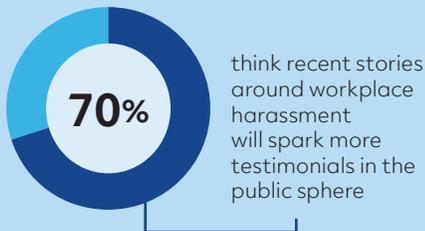
Insight: Concern for domestic violence is high, on par with nation's top issues.



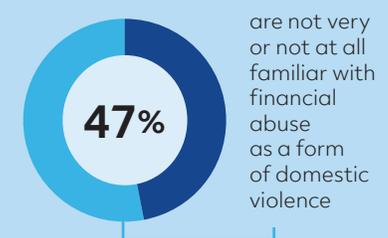
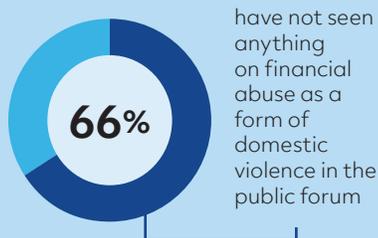
Domestic violence ranks on par with the following issues:



Insight: Despite reluctance to talk about domestic violence, the public expects recent events to spark increase in conversation around domestic violence and financial abuse.



Insight: Most common form of domestic violence – financial abuse – remains difficult to detect and understand.



Insight: The public struggles when it comes to recognizing signs of financial abuse and knowing how to help victims.

