



# The Allstate Foundation Nonprofit Leadership Center

## Executive Leadership Program Class of 2021

### Leadership Development with Purpose

The Allstate Foundation Executive Leadership Program is accepting applications from highly motivated nonprofit professionals who want to take their leadership skills to the next level.

Created in partnership with the Northwestern University Kellogg School of Management's Center for Nonprofit Management, the unique Executive Leadership Program opportunity provides a combination of cohort-based academic instruction and executive coaching. All program elements are funded by The Allstate Foundation.

Leaders emerge from the Executive Leadership Program positioned to further transform their organizations, their communities and the nonprofit sector as a whole.

**Working with The Allstate Foundation team, the Kellogg Center for Nonprofit Management creates a customized, cohort-based learning experience for the Executive Leadership Program participants. In addition to the academic sessions, participants engage with the program in the following ways:**

**360-degree assessment:** Participants complete a 360-degree assessment at the outset of the program to identify their key strengths and weaknesses. Results are used to develop the curriculum focus for the Class of 2021.

**One-on-one executive coaching:** Participants are matched with professional development coaches who guide them toward their goals.

## Commitment of Resources and Time

The Executive Leadership Program is comprised of three academic sessions - nine academic learning days in total. While traditionally offered in-person, the Class of 2021 will offer all instruction virtually to maintain the safety of participants and instructors. Online learning sessions will be designed for maximum engagement.

The Allstate Foundation understands the many demands placed upon professionals in all sectors, and especially those borne by nonprofit professionals. Yet, above all, the applicant and their organization must be able to commit to full engagement in the program for the group to succeed. Specifically, during all academic sessions, full attendance is mandatory and participants are expected to devote themselves to the work and to the other members of their cohort.

## Application and Selection

Prospective applicants may visit [allstatefoundation.org/nonprofitleadership](https://allstatefoundation.org/nonprofitleadership) to complete an application detailing their professional leadership profile and eligibility criteria for the Executive Leadership Program. The Allstate Foundation will review candidates in October 2020 and then select approximately 30 participants in November in advance of the program starting in January 2021.

Please note that to ensure as many organizations as possible benefit from the Executive Leadership Program, the program does not admit participants from the same organization in consecutive years. We encourage you to leverage the Nonprofit Management Essentials resources found at [allstatefoundation.org/nonprofitleadership](https://allstatefoundation.org/nonprofitleadership)

### Highly qualified applicants have:

**Ten to 20 years** of professional experience in total.

**More than five years** of experience in a leadership role.

**At least three years** of experience in the nonprofit sector.

**Priority consideration** will be given to leaders from nonprofits with annual budgets from \$1 million to \$20 million.

**Direct questions to [grants@allstate.com](mailto:grants@allstate.com).**

### Timeline:

Application Opens	<b>August 11, 2020</b>
Application Closes	<b>October 23, 2020</b>
Selected participants and their organizations notified	<b>November 2020</b>
First session and orientation	<b>January 2021</b> (exact dates TBD)
Second session	<b>March 2021</b> (exact dates TBD)
Third session and program conclusion	<b>May – June 2021</b> (exact dates TBD)